Accessibility Maturity Assessment: Results

For your answer to each question, assign the following points:

A = 1 B = 2 C = 3 D = 4

Dimension 1: Governance

(2-3) Initiating: At this level, you can start by drafting accessibility policies and identifying a leadership team or stakeholder responsible for accessibility. Use standards like the Web Content Accessibility Guidelines (WCAG)[1] as a baseline for policy development.

(4-5) Developing: Begin expanding your policies to include specific goals and tracking metrics. Hold teams accountable for accessibility compliance.

(6-7) Performing: Your governance is solid. Strengthen accountability by integrating accessibility into your organization's key performance indicators (KPIs) and audit processes.

(8) Optimizing: Continue innovating by using insights from audits to refine policies and share your successes externally as a model for others.

Dimension 2: Culture

(2-3) Initiating: Start by raising awareness of accessibility across your organization. Provide foundational training to key stakeholders.

(4-5) Developing: Engage leadership and ensure they are visibly supporting accessibility initiatives.

(6-7) Performing: Foster collaboration by creating cross-functional accessibility working groups.

(8) Optimizing: Accessibility is fully ingrained in your culture. Consider publicizing your efforts to inspire others in your field!

Dimension 3: Process

(2-3) Initiating: Start by embedding accessibility into your workflows by adding accessibility checkpoints at early project stages.

(4-5) Developing: Formalize accessibility testing and integrate it into your development lifecycle.

(6-7) Performing: Ensure every project includes accessibility requirements and testing at all stages.

(8) Optimizing: Innovate by experimenting with new tools and methods to continually improve processes.

Dimension 4: Skills and Expertise

(2-3) Initiating: Provide basic accessibility training for your teams. Consider hiring consultants to guide initial efforts.

(4-5) Developing: Create a recurring training program and designate internal accessibility champions.

(6-7) Performing: Invest in growing internal expertise through advanced training and certification programs.

(8) Optimizing: Focus on cross training all teams to create a culture of widespread expertise.

Dimension 5: Tools and Resources

(2-3) Initiating: Start using free accessibility tools like axe[2] or WAVE[3] to evaluate your materials.

(4-5) Developing: Incorporate tools into development workflows and train staff on their proper use.

(6-7) Performing: Ensure your tools are accessible and updated regularly to reflect new standards.

(8) Optimizing: Consider creating custom tools or investing in advanced platforms to innovate your workflows.

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[1] https://www.w3.org/WAI/standards-guidelines/wcag/

[2] https://www.deque.com/axe/devtools/chrome-browser-extension/

[3] https://wave.webaim.org/